



# 15<sup>th</sup> Sound & Music Computing Conference

## Sonic Crossings

4-7 July 2018 / Limassol, Cyprus

## Sponsorship Information Pack

### **Conference Coordinators**

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### **Organizing Committee Chair**

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# INTRODUCTION

The organizers of SMC-18 offer you the opportunity to sponsor the 2018 Sound and Music Computing conference to be held on July 4-7, 2018 at Cyprus University of Technology in Limassol, Cyprus. The conference traditionally gathers a considerable international audience interested in the field of sound, music, and audio. The invited keynote speakers include Trevor Wishart, Claude Cadoz, Trevor Wishart, Rebecca Fiebrink and George Tzanetakis.

The available levels of sponsorship packages allow you to optimise your presence and visibility at the conference, promoting the solutions and services offered by your company.

## SMC-18 CORE ORGANIZING COMMITTEE

### **General Chair**

Prof. Nicolas Tsapatsoulis

### **Papers Chair**

Prof. Anastasia Georgaki

### **Papers Co-Chair**

Prof. Areti Andreopoulou

### **Music chair**

Dr. Evis Sammoutis

### **Music Selection Co-Chair**

Panayiotis Kokoras

### **Technical Director**

Dr. Yiannis Christidis

# SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship packages, to suit all budgets. Additionally, a Custom Sponsorship is negotiable.

## PLATINUM Sponsor € 3.000

The Platinum Sponsor will enjoy the following benefits:

- ◆ Exclusivity (one)
- ◆ Sponsor's logo will appear\* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo will appear on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 6 sq. m. in a prime location
- ◆ Prominent spot for promotional roll-up or horizontal banner at the conference venue
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme (inside cover)
- ◆ 4 volumes of the Conference Proceedings
- ◆ 4 complimentary registrations to the Conference
- ◆ Mention in all press releases
- ◆ Mention at the beginning and closing of the Conference

*\* The Platinum Sponsors' logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.*

## GOLD Sponsor € 1.500

The Gold Sponsor will enjoy the following benefits:

- ◆ Exclusivity (two)
- ◆ Sponsor's logo appears\* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo appears on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 4 sq. m.
- ◆ Prominent spot for promotional roll-up or horizontal banner at the conference venue
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme
- ◆ 2 volumes of the Conference Proceedings
- ◆ 2 complimentary registrations to the Conference
- ◆ Mention at the beginning and closing of the Conference

*• The Gold Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Pl. Sponsor), for all the above benefits.*

## SILVER Sponsor € 800

The Silver Sponsor will enjoy the following benefits:

- ◆ Exclusivity (five)
- ◆ Sponsor's logo appears\* on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition stand
- ◆ A spot for promotional roll-up banner at the conference venue
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Half-page advertisement in the Conference programme
- ◆ 1 volume of the Conference Proceedings
- ◆ 1 complimentary registration to the Conference

*\* The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.*

### **Additional Sponsorship Opportunities / Custom Sponsorship**

Interested parties may also opt for specific sponsorship opportunities such as sponsoring the Welcome reception, lunch / coffee breaks, have a banner on display and others.

Custom Sponsorship, which contributes to the conference organization by at least the value of the Silver Sponsorship package, can be negotiated individually.

Please contact us for more information.

### **Supplementary information**

The foyer area of the conference venue for the banners is of modern design, spacious, and well-lit with natural light. All attendees will create a natural flow at this area during the breaks.

The conference will open on July 4. In order to allow sufficient time to organize the distributed materials and prepare the banners, the schedule for providing all materials will be negotiated individually depending on the sponsorship level.

# EXHIBITOR Opportunities

## Exhibition Space

Price for built exhibition stand (with basic equipment):

**€ 500**

Includes

- ◆ 4m<sup>2</sup> exhibition space\* (2m x 2m)
- ◆ One table
- ◆ Two chairs
- ◆ One plug (electricity)
- ◆ Company logo under Exhibitors on conference website
- ◆ Link to a webpage of your preference on conference website (on Logo)

\* Minimum area is 4m<sup>2</sup>

## Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost.

Furthermore, you may also order additional standard equipment (Table, stands, Chairs, additional space, etc.).

Please contact us with your requirements in advance of the event and we will be happy to be of service.

## Terms of Agreement

- ◆ All prices are inclusive of VAT 19%.
- ◆ Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- ◆ 50% of the value of the sponsorship, advertising, or exhibition stands is due upon agreement. The balance will be due 90 days prior to the conference.
- ◆ Sponsorships are allocated on a first-come basis.
- ◆ The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- ◆ Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators to sign an “Acceptance Form”.
- ◆ Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- ◆ Cancellation of any portion of the: “Acceptance Form” by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule: At least 90 days – 50% of contract. Less than 90 days – no refund

### **For any enquiries please contact the Conference Coordinators:**

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